



COMMUNITY PROFILE

Russell County, Virginia

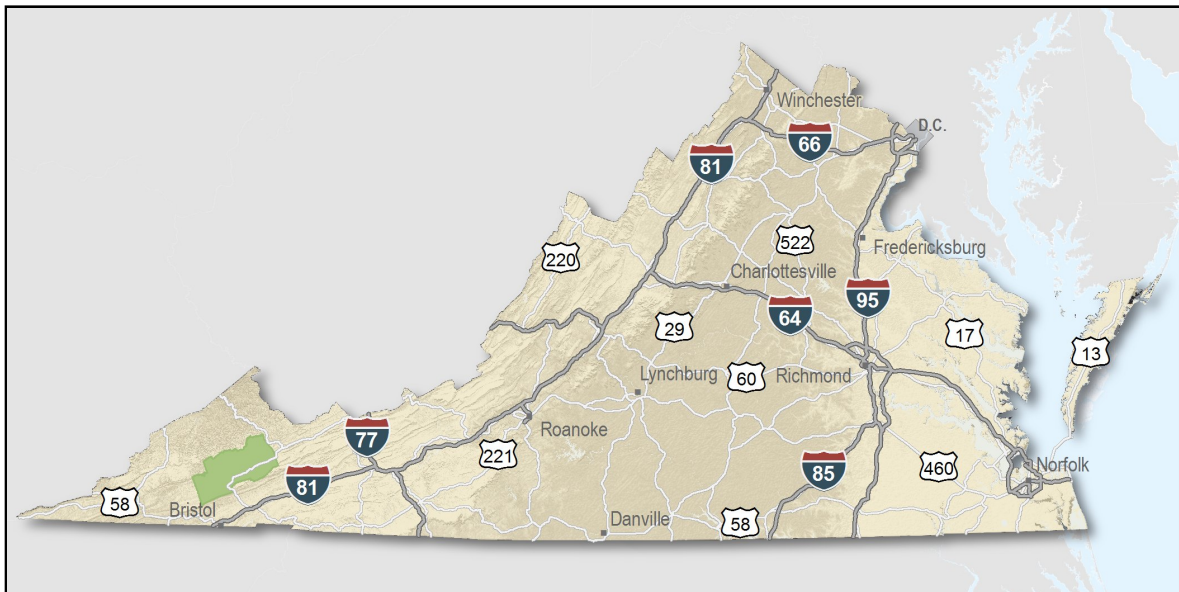


**VIRGINIA ECONOMIC
DEVELOPMENT PARTNERSHIP**
www.YesVirginia.org

Only a few locations can guarantee the right combination of resources that are crucial to your business's success. Virginia's premier location offers excellent domestic and international access. Centrally located on the U.S. East Coast, 40 percent of the U.S. population is within a day's drive, and our integrated transportation system of highways, railroads, airports and seaports ensures that you can reach every one of your markets efficiently. Close proximity to Washington, D.C. facilitates contact with policy makers and the federal government system.

Virginia continues to rank among America's leading states for business by CNBC and Forbes.com. Business-first values, easy access to markets, stable and competitive operating costs, and a talented workforce all drove Virginia to the top. This unique combination of assets has encouraged businesses to prosper here for more than 400 years. Like you, they searched the world over for that convergence of resources that would help ensure their prosperity. For them, their search ended here. Chances are yours will too.

- AAA bond rating- Virginia has maintained a AAA rating since 1938, longer than any other state.
- Right-to-work law allows individuals the right to work regardless of membership in a labor union or organization.
- Corporate income tax rate of 6% has not been increased since 1972.
- Headquarters to 37 Fortune 1000 firms.
- Headquarters to 52 firms each with annual revenue over \$1 billion.
- More than 17,300 high-tech establishments operate in Virginia.
- More than 700 internationally-owned businesses from 45 countries are located in Virginia.
- Ranks third among the 50 states as a recipient of federal R&D funds.
- Streamlined permitting process.
- Recruitment training programs to help new businesses become operational faster.
- Programs at little or no cost to help businesses increase international sales.

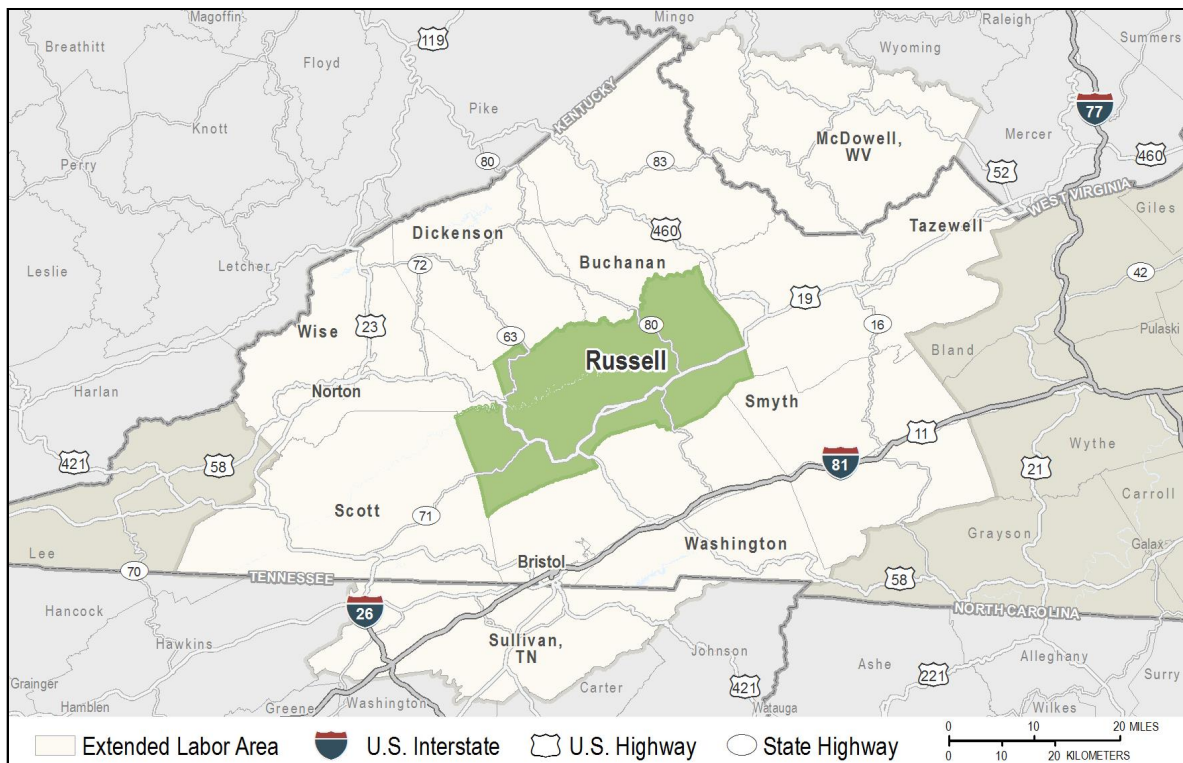


Location

Russell County is located in the southwestern portion of Virginia. This 479 square mile community is strategically positioned midway between the coal producing counties of Virginia and the dynamic Bristol-Kingsport-Johnson City tri-cities metropolitan area.

Russell County is the heart of Southwest Virginia.

Russell County is 45 minutes from Tri-Cities Regional Airport; 150 miles west of Roanoke and 290 miles west of Richmond, the state capital.



Russell County

Russell County

Highway to the world.....Russell County, Virginia, offers an excellent location for business expansion. The county offers a skilled workforce that can meet the challenge of new and expanding companies, as well as business-friendly incentives designed to make projects successful. The county also offers high-speed broadband with redundant connectivity. The county's interstate-quality transportation infrastructure and proximity to the Tri-Cities area of Tennessee and Virginia add to the county's location advantages.

Russell County is the home of new operations for technology giants Northrop Grumman and CGI and the Russell County Governmental Center.



Labor Market

Population

Gender Distribution (2016)	Male	Female
Russell County	49.0%	51.0%

Race/Ethnicity (2016)

Classification	Profile Area	Extended Labor Area
White	26,736	400,853
Black	281	12,540
Two or More	225	5,173
American Indian or Alaska Native	67	1,126
Asian	58	2,543
Pacific Islander	3	127
Hispanic (may be of any race)	360	3,960

Median Age (2016)	45 years	
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Civilian Labor Force (2016)

Russell County	11,162
Extended Labor Market Area	174,556
Total	185,718

Labor Force Participation (2012-2016)

Russell County	48.8%
Extended Labor Market Area	51.3%

Unemployment

Unemployment Rate (November 2017)	
Russell County	5.0%
Extended Labor Market Area	4.5%
Statewide	3.6%

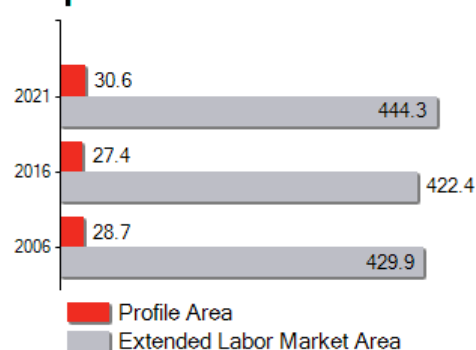
Unemployed (2016)

Russell County	723
Extended Labor Market Area	10,767
Total	11,490

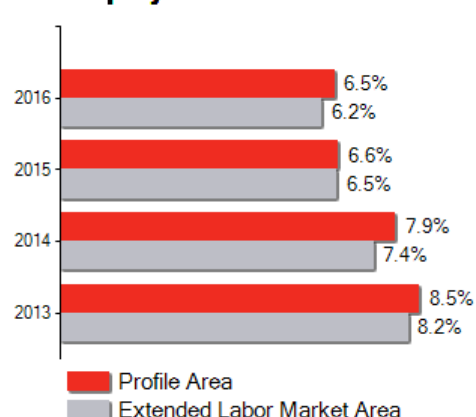
Underemployed (3rd Quarter 2017)

Russell County	1,350
Extended Labor Market Area	22,984
Total	24,334

Population in Thousands



Unemployment Rates



Labor Market

Commute Time (2012-2016)

Worked from home	302	2.9%
Under 15 minutes	2,549	25.2%
15-24 minutes	2,336	23.1%
25-34 minutes	2,306	22.8%
35-44 minutes	597	5.9%
45-59 minutes	1,254	12.4%
Over 60 minutes	1,082	10.7%
Mean Travel Time to Work (minutes)		28

Offering a labor force of approximately 12,000 positioned in the heart of Virginia's e-Region. The only election won by the union was company supported.

Additional Labor Resources

High School Graduates Not Continuing (2015-2016)	127
Two-Year College Graduates (Spring 2016)	1,325
Two-Year College Enrollees (Fall 2016)	5,144
Other College and University Graduates (Spring 2016)	626
Total	7,222

Labor Market

Career Readiness Certificate (01/01/2016-08/31/2017)

Virginia's Career Readiness Certificate (CRC) assists employers by certifying that a recipient possesses core skills in applied math, reading for information, and locating information. The CRC certification is based on established Workeys® assessment tests. Virginia uses a three-tiered approach (bronze, silver, gold) to credentialing certificate holders that is based on the recipient's level of development skills.

Russell County	70
Extended Labor Market Area	454
Total	524

Russell County is home to several large corporations, and we welcome you to become a part of our community and see our interaction with those who already call us home.

Educational Attainment

On-Time Graduation Rate (Class of 2017)	91.5%
Percentage of Russell County population age 25+ who are high school graduates (2012-2016)	78.2%
Percentage of Russell County population age 25+ who have earned a Bachelor's Degree or higher (2012-2016)	13.1%

Labor Market

Employment by Sector* (2nd Qtr. 2017)		
Agriculture Forestry Fishing and Hunting	83	1.2%
Mining Quarrying and Oil and Gas Extraction	271	4.0%
Utilities	N.D.	N.D.
Construction	424	6.2%
Manufacturing	436	6.4%
Wholesale Trade	42	0.6%
Retail Trade	820	12.0%
Transportation and Warehousing	193	2.8%
Information	47	0.7%
Finance and Insurance	220	3.2%
Real Estate and Rental and Leasing	18	0.3%
Professional Scientific and Technical Services	576	8.4%
Management of Companies and Enterprises	21	0.3%
Administrative and Support and Waste Management	344	5.0%
Educational Services	14	0.2%
Health Care and Social Assistance	1,005	14.7%
Arts Entertainment and Recreation	N.D.	N.D.
Accommodation and Food Services	526	7.7%
Other Services	209	3.1%
Total Government	1,521	22.2%
Federal Government	62	0.9%
State Government	258	3.8%
Local Government	1,201	17.6%
Unclassified	19	0.3%
Total	6,836	100.0%

N.D. - Not Disclosed

*By Business Establishment

Workforce occupations include IT, apparel, medical, wood, natural resources and customer care representatives.

Labor Market

Major Employers

Manufacturing

<i>Company</i>	<i>Product/Service</i>
E. Dillon & Company, Inc.	Mine safety dust, crushed stone
Lebanon Apparel Corporation	Apparel
Mountain Materials (Old Castle Stone)	Stone
Steel Fab	Air receivers

NonManufacturing

<i>Company</i>	<i>Product/Service</i>
American Electric Power	Electric utility
AT & T Wireless	Customer service
CGI	Information Technology
Northrop Grumman	Information Technology
Russell County Medical Center	Health care

"Northrop Grumman has discovered Southwest Virginia's labor force to be talented, professional, and dedicated to their work. Our employees have been the key to a successful inauguration of our new facility and the backbone of a prosperous future," Jeremy Honaker, PHR Recruiter, Northrop Grumman Information Technology.

Labor Market



Union Activity (10/1/2015 - 10/1/2017)	
Petitions filed for representation	1

Estimated Earnings (May 2016)

<i>Occupation</i>	<i>Median Wage</i>	<i>Mean Wage</i>	<i>Median Salary</i>	<i>Mean Salary</i>
Laborers and Freight, Stock, and Material Movers, Hand	\$10.05	\$11.27	\$20,902.50	\$23,436.19
Industrial Truck and Tractor Operators	\$11.55	\$11.76	\$24,028.51	\$24,447.49
Heavy and Tractor-Trailer Truck Drivers	\$16.31	\$17.13	\$33,942.41	\$35,619.33
Welders, Cutters, Solderers, and Brazers	\$16.63	\$17.81	\$34,580.97	\$37,052.88
First-Line Supervisors of Production and Operating Workers	\$25.21	\$26.26	\$52,424.41	\$54,618.35
Maintenance and Repair Workers, General	\$14.07	\$14.96	\$29,270.82	\$31,117.46
Industrial Machinery Mechanics	\$16.88	\$17.33	\$35,104.10	\$36,043.83
Bus and Truck Mechanics and Diesel Engine Specialists	\$17.92	\$19.47	\$37,270.95	\$40,495.86
Office Clerks, General	\$13.21	\$14.08	\$27,485.80	\$29,284.97
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	\$12.74	\$13.78	\$26,505.55	\$28,682.52
Receptionists and Information Clerks	\$11.60	\$12.09	\$24,129.47	\$25,155.67
Customer Service Representatives	\$11.34	\$12.07	\$23,603.60	\$25,094.40
Bookkeeping, Accounting, and Auditing Clerks	\$15.46	\$16.38	\$32,151.18	\$34,071.86
First-Line Supervisors of Office and Administrative Support Workers	\$21.24	\$22.23	\$44,183.75	\$46,235.12
Medical and Clinical Laboratory Technicians	\$17.00	\$16.72	\$35,365.38	\$34,772.98
Computer User Support Specialists	\$18.28	\$19.09	\$38,013.43	\$39,694.41
Software Developers, Applications	\$29.31	\$31.11	\$60,947.66	\$64,712.65
Computer Systems Analysts	\$26.66	\$27.68	\$55,450.04	\$57,569.50
Accountants and Auditors	\$28.17	\$32.67	\$58,607.04	\$67,959.23
Human Resources Specialists	\$19.35	\$23.01	\$40,241.45	\$47,859.94

Per Capita Personal Income (2015)

\$32,047

Median Family Income (2012-2016)

\$52,212

Education

Public School Enrollment (Fall 2016)		
<i>Level</i>	<i>Number</i>	<i>Enrollment</i>
Preschool	1	124
Elementary	5	913
Combined	2	1,099
Middle	1	343
High School	3	1,500

UVA-Wise and Russell County operate the newly developed Southwest Virginia Technology Development Center, which is open to all businesses and industries in the region for employee training. The center also houses Southwest Virginia Community College.

Student Teacher Ratio (FY 2016)	
Elementary	11:1
Secondary	12:1

Per Pupil Expenditure (FY 2016)
\$9,580.00

On-Time Graduation Rate (Class of 2017)
91.5%

High School Graduates Continuing Education (2015-2016)
59.2%

Advanced Programs (2016-2017)	
Governor's Schools	
A. Linwood Holton Governor's School	

Governor's STEM Academies and Health Academies	
STEM for LIFE (Science, Technology, Engineering, and Math for Life-Long Initiatives for Future Education)	

Students taking 1 or more Advanced Placement (AP) Courses	2
Students taking 1 or more AP Exams	2
Students taking 1 or more Dual Enrollment Courses	257

Education

Workforce Development Facilities

<i>Facility</i>	<i>Type</i>
Appalachian Workforce Center and Business Incubator	Comprehensive Center
Bluestone Workforce Training Center	Satellite Center
Dickenson Center for Education and Research	Satellite Center
Pioneer Center for Business Opportunity	Satellite Center
Russell County Career & Technology Center	Career and Technical Center
Southwest Virginia Alliance for Manufacturing Center of Excellence	Center of Excellence
SWCC Booth Center	Satellite Center
The Castle Building	Satellite Center

Southwest Virginia Community College offers training facilities, FAST-TRACK and CISCO Academy programs to assist industries within the region. These classes are now being offered at the SWVA Technology Development Center.

Higher Education Facilities — Fall 2016

<i>Facility</i>	<i>Enrollment</i>
King University	2,716
Virginia Highlands Community College	2,491
Southwest Virginia Community College	2,481
University of Virginia's College at Wise	2,221
Emory and Henry College	1,138
Appalachian College of Pharmacy	210
Northeast State Community College - Bristol Campus	172
Appalachian School of Law	109 [◊]
Southwest Virginia Higher Education Center	*
Virginia Tech - Southwest Virginia Center	*
National College - Bristol Campus	†

* Enrollment figures are included in participating colleges and universities.

† Enrollment figures are not available.

◊ Fall 2015 Enrollment

Transportation

Interstates	
Name	Distance
I-81	8.7 miles (14.0 km.)
I-381	9.4 miles (15.1 km.)
I-26	17.5 miles (28.1 km.)
I-77	36.0 miles (57.9 km.)

Note: Measured from border of locality/region.

Highways				
Highway 19	Highway 63	Highway 65	Highway 67	Highway 71
Highway 80				

Commercial Air Service		
<i>Tri-Cities Regional Airport, Blountville, TN -- 58.4 miles (93.9 km.)</i>		
American Airlines	Delta Connection	Allegiant Air

Note: Within a 75-mile drive of the center of the locality.

U.S. Routes 19 and 58 are four-lane highways that provide easy access to Interstates 81 and 77.

Transportation

General Aviation Service

<i>Name</i>	<i>Runway Length</i>
Virginia Highlands Airport, Abingdon	4,471 ft (1,363 m)

Freight Rail Service

CSX Transportation

Norfolk Southern Railway Company

Seaports

<i>Name</i>	<i>Distance</i>
Port of Virginia	409.0 miles (658.2 km)

Note: Driving distance from the center of the locality to Port of Virginia and any other seaports within 100 miles.

Other Ports of Entry

<i>Name</i>	<i>Distance</i>
Tri Cities	58.3 miles (93.9 km)
Port of Washington - Dulles	373.3 miles (600.8 km)

Note: Driving distance from the center of the locality to Port of Washington - Dulles and any other port of entry within 100 miles.

Tri-Cities Regional Airport (TRI) is approximately one hour from the county and offers service thru Atlanta and Charlotte. Norfolk Southern and CSX offer rail transportation to the county.

Utilities



Utilities	
Electric	Old Dominion Power Company
Electric	Appalachian Power
Natural Gas	Appalachian Natural Gas Distribution Company
Telecommunications	Bristol Virginia Utilities
Telecommunications	Verizon South
Water	Town of Honaker
Water	Town of Lebanon
Water	Three Creek Apparel Waterworks
Water	Castlewood Water & Sewer Authority
Water	Russell County Public Service Authority
Waste Water Treatment	Town of Honaker
Waste Water Treatment	Town of Lebanon
Solid Waste Disposal	Town of Cleveland
Solid Waste Disposal	Town of Honaker
Solid Waste Disposal	Town of Lebanon

Russell County has an excellent broadband infrastructure with redundancy through Bristol Virginia Utilities (BVU) and Verizon. The county also offers redundant electricity through Appalachian Power.

Financial Institutions

Financial Institutions — 4th Qtr 2016 Assets	
<i>Bank</i>	<i>Assets (millions)</i>
Branch Banking and Trust Company	\$214,433.0
Carter Bank & Trust	\$4,505.5
The First Bank and Trust Co.	\$1,646.9
New Peoples Bank, Inc.	\$634.1
TruPoint Bank	\$436.0
The Bank of Marion	\$359.5
First Sentinel Bank	\$205.6

Qualifying businesses could be eligible for assistance from Virginia Coalfield Economic Development Authority and the Virginia Tobacco Indemnification and Community Revitalization Commission.

Government and Taxes

Government

Russell County has a County Administrator and a six-member Board of Supervisors.

The county has a comprehensive plan and a subdivision ordinance. The town of Lebanon has a separate zoning ordinance.

Lebanon, Cleveland and Honaker are incorporated towns within the county with Lebanon being the county seat.

Taxes

Localities in Virginia collect a 1% sales tax. They do not tax other items taxed at the State level.

Counties and cities in Virginia are separate taxing entities. Therefore, a company pays taxes to either a county or to a city.

If a company is located in a town, it pays town and county taxes except for utility taxes which are paid only to the town and the license tax which is paid only to the town unless town law permits the additional collection of a county tax.

Manufacturers pay real estate, machinery and tools, truck and automobile, utility, and sales taxes.

Nonmanufacturers pay real estate, tangible personal property, truck and automobile, utility, and sales taxes. They also may pay either a merchants' capital or a license tax.

[Manufacturer's Tax Profile \(Russell\) pdf](#)

[Non-Manufacturer's Tax Profile \(Russell\) pdf](#)

Moderate weather with four distinct seasons.

Community Facilities

Russell County Medical Center is an affiliate member of Mtn. State Health Alliance Hospital, which is an operation of medical facilities. It is a 78-bed facility which offers comprehensive services that include 24-hour emergency care, intensive care, physical therapy, pediatrics and diagnostic capabilities. County residents are also easily accessible to the medical facilities located in Tazewell County, Bristol and Abingdon. In Tazewell County, Clinch Valley Medical Center, a 200-bed facility offers general medical services including emergency care, surgery, coronary care, and obstetrics. Bristol Regional Medical Center is a 422-bed medical center providing 24-hour emergency care, surgical and clinical facilities. Johnston Memorial Hospital in Abingdon has 154 beds and also offers a full range of medical services and a new cancer research center.

There are 20 physicians and four dentists who maintain practices in Russell County.

Russell County Public Library located in Lebanon circulates 40,000 volumes and operates a bookmobile service. Library collections at area colleges are also available to the public. These collections include the 61,000 volumes at Southwest Community College in Richlands, the 29,683 volumes at Virginia Highlands Community College in Abingdon and the 103,417 volumes at University of Virginia - Wise Campus located in Wise County.

Cultural activities include the Russell County Fair and Horse Show, the Honaker Redbud Festival, and the Fall Festival at Southwest Virginia Community College. Russell County also offers the Pinnacle Natural Area (90 acres). Closely located is the world-famous Barter Theatre and Bristol Motor Speedway.

Community Facilities

(continued)

More than 70 places of worship are located in the county.

Numerous shopping opportunities are available to Russell County residents. The county has four shopping centers and 345 retail and service-related businesses that represent a broad retail mix. The town of Lebanon serves as the commercial center for the county with over 150 retail establishments located in its downtown area. Additional shopping centers and malls in the Bristol metropolitan area are easily accessible for county residents.

The new 100,000 sq. ft. governmental center offers comprehensive services to citizens of the county in a one-stop environment. The county also operates within the facility a 8,000 sq. ft. conference center.

A variety of dining and lodging facilities are available within a thirty-minute radius. A new governmental center with an 8,000+ sq. ft. conference center is available for training, meetings and social events.

Lifestyle

A variety of recreational and cultural activities are available to Russell County residents. The Clinch Mountain Wildlife Area in the eastern portion of the county offers excellent opportunities for hunting and trout fishing. Outside this wildlife area there are numerous spots where fresh water sport fishing and small and big game hunting can be enjoyed. Canoe launch sites with picnic areas have been built on the Clinch River. Organized canoe races are held each spring along the river.

Russell County offers seven community parks and the 90-acre Pinnacle Natural Area. Public recreational facilities include tennis courts, ball fields, picnic areas and camping sites. Private facilities include Lake Bonaventure Golf and Country Club that features a 9-hole golf course, swimming pool, and 35-acre lake for fishing, boating and swimming.

Additional recreational attractions in the area that offer hiking, camping, hunting, swimming, fishing, picnicking and horseback riding include Breaks Interstate Park, Mount Rogers National Recreation Area, Hungry Mother State Park, and Natural Tunnel State Park.

Cultural attractions in the area include the world-famous Barter Theatre in Abingdon; the Bristol Theater; and the Trail of the Lonesome Pine, an outdoor drama located at Big Stone Gap. Virginia Highlands Festival, an annual summer event in Abingdon with artists, craftsmen and performers, attracts thousands of visitors.

Area residents can also enjoy professional baseball in Bristol, home of Bristol Sox, minor league, class-A affiliate of the Chicago White Sox.

Russell County Medical Center, affiliate of Mountain States Health Alliance, offers comprehensive health care services.

[Virginia's e-Region Profile](#)

[Russell County](#)

[Virginia Coalfield Economic Development Authority](#)