



COMMUNITY PROFILE

Russell County, Virginia

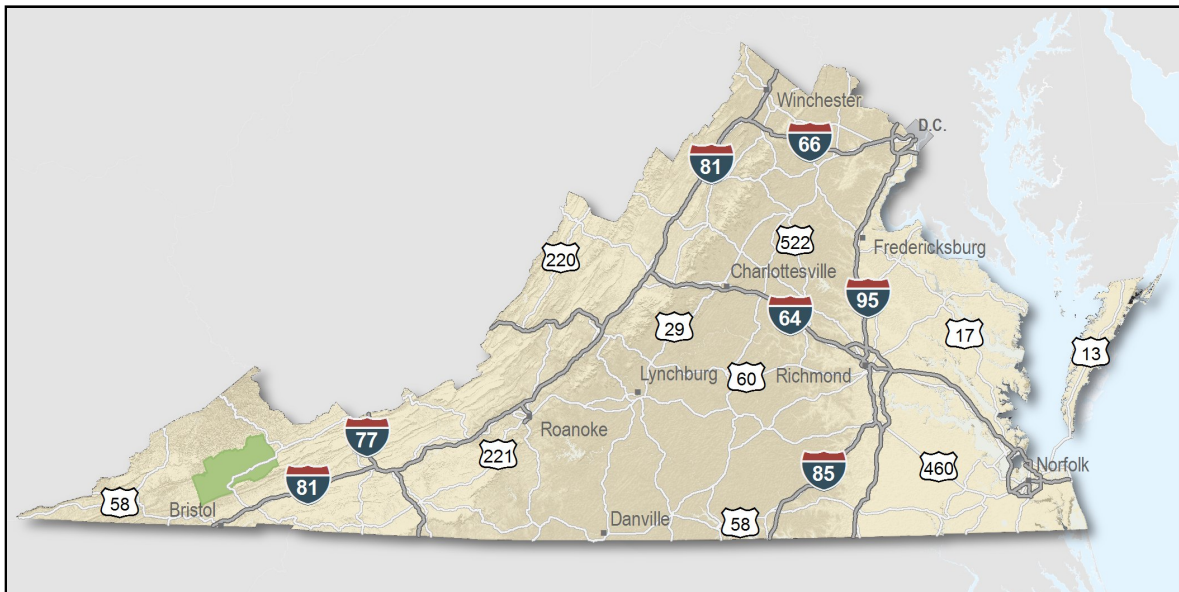


**VIRGINIA ECONOMIC
DEVELOPMENT PARTNERSHIP**
www.YesVirginia.org

Only a few locations can guarantee the right combination of resources that are crucial to your business's success. Virginia's premier location offers excellent domestic and international access. Centrally located on the U.S. East Coast, 40 percent of the U.S. population is within a day's drive, and our integrated transportation system of highways, railroads, airports and seaports ensures that you can reach every one of your markets efficiently. Close proximity to Washington, D.C. facilitates contact with policy makers and the federal government system.

Virginia continues to rank among America's leading states for business by CNBC and Forbes.com. Business-first values, easy access to markets, stable and competitive operating costs, and a talented workforce all drove Virginia to the top. This unique combination of assets has encouraged businesses to prosper here for more than 400 years. Like you, they searched the world over for that convergence of resources that would help ensure their prosperity. For them, their search ended here. Chances are yours will too.

- AAA bond rating- Virginia has maintained a AAA rating since 1938, longer than any other state.
- Right-to-work law allows individuals the right to work regardless of membership in a labor union or organization.
- Corporate income tax rate of 6% has not been increased since 1972.
- Headquarters to 37 Fortune 1000 firms.
- Headquarters to 52 firms each with annual revenue over \$1 billion.
- More than 17,300 high-tech establishments operate in Virginia.
- More than 700 internationally-owned businesses from 45 countries are located in Virginia.
- Ranks third among the 50 states as a recipient of federal R&D funds.
- Streamlined permitting process.
- Recruitment training programs to help new businesses become operational faster.
- Programs at little or no cost to help businesses increase international sales.



Russell County

Russell County

Highway to the world.....Russell County, Virginia, offers an excellent location for business expansion. The county offers a skilled workforce that can meet the challenge of new and expanding companies, as well as business-friendly incentives designed to make projects successful. The county also offers high-speed broadband with redundant connectivity. The county's interstate-quality transportation infrastructure and proximity to the Tri-Cities area of Tennessee and Virginia add to the county's location advantages.

Russell County is the home of new operations for technology giants Northrop Grumman and CGI and the Russell County Governmental Center.



Labor Market

Population

| Gender Distribution (2016) | Male | Female |
|-----------------------------------|-------------|---------------|
| Russell County | 49.0% | 51.0% |

Race/Ethnicity (2016)

| Classification | Profile Area | Extended Labor Area |
|----------------------------------|---------------------|----------------------------|
| White | 26,736 | 400,853 |
| Black | 281 | 12,540 |
| Two or More | 225 | 5,173 |
| American Indian or Alaska Native | 67 | 1,126 |
| Asian | 58 | 2,543 |
| Pacific Islander | 3 | 127 |
| Hispanic (may be of any race) | 360 | 3,960 |

| | |
|--------------------------|----------|
| Median Age (2016) | 45 years |
|--------------------------|----------|

Civilian Labor Force (2016)

| | |
|----------------------------|----------------|
| Russell County | 11,162 |
| Extended Labor Market Area | 174,556 |
| Total | 185,718 |

Labor Force Participation (2011-2015)

| | |
|----------------------------|-------|
| Russell County | 47.5% |
| Extended Labor Market Area | 51.8% |

Unemployment

Unemployment Rate (May 2017)

| | |
|----------------------------|------|
| Russell County | 5.4% |
| Extended Labor Market Area | 4.6% |
| Statewide | 3.8% |

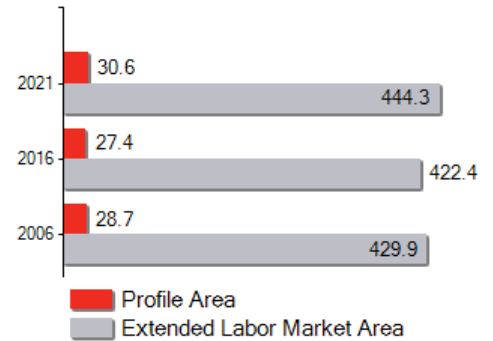
Unemployed (2016)

| | |
|----------------------------|---------------|
| Russell County | 723 |
| Extended Labor Market Area | 10,767 |
| Total | 11,490 |

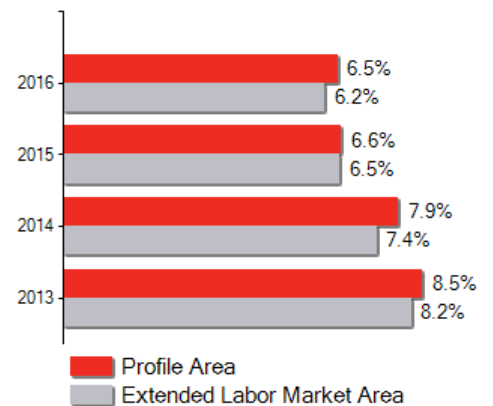
Underemployed (1st Quarter 2017)

| | |
|----------------------------|---------------|
| Russell County | 1,189 |
| Extended Labor Market Area | 22,596 |
| Total | 23,785 |

Population in Thousands



Unemployment Rates



Labor Market

Commute Time (2011-2015)

| | | |
|------------------------------------|-------|-------|
| Worked from home | 240 | 2.4% |
| Under 15 minutes | 2,484 | 25.4% |
| 15-24 minutes | 2,210 | 22.6% |
| 25-34 minutes | 2,249 | 23.0% |
| 35-44 minutes | 587 | 6.0% |
| 45-59 minutes | 1,261 | 12.9% |
| Over 60 minutes | 988 | 10.1% |
| Mean Travel Time to Work (minutes) | | 28 |

"Northrop Grumman has discovered Southwest Virginia's labor force to be talented, professional, and dedicated to their work. Our employees have been the key to a successful inauguration of our new facility and the backbone of a prosperous future," Jeremy Honaker, PHR Recruiter, Northrop Grumman Information Technology.

Additional Labor Resources

| | |
|--|-------|
| High School Graduates Not Continuing (2015-2016) | 127 |
| Two-Year College Graduates (Spring 2016) | 1,325 |
| Two-Year College Enrollees (Fall 2016) | 5,144 |
| Other College and University Graduates (Spring 2016) | 626 |
| Total | 7,222 |

Labor Market

Career Readiness Certificate (01/01/2015-05/31/2016)

Virginia's Career Readiness Certificate (CRC) assists employers by certifying that a recipient possesses core skills in applied math, reading for information, and locating information. The CRC certification is based on established Workeys® assessment tests. Virginia uses a three-tiered approach (bronze, silver, gold) to credentialing certificate holders that is based on the recipient's level of development skills.

| | |
|----------------------------|-----|
| Russell County | 62 |
| Extended Labor Market Area | 561 |
| Total | 623 |

Offering a labor force of approximately 12,000 positioned in the heart of Virginia's e-Region. The only election won by the union was company supported.

Educational Attainment

| | |
|---|-------|
| On-Time Graduation Rate (Class of 2016) | 92.0% |
| Percentage of Russell County population age 25+ who are high school graduates (2011-2015) | 76.6% |
| Percentage of Russell County population age 25+ who have earned a Bachelor's Degree or higher (2011-2015) | 12.4% |

Labor Market

| Employment by Sector* (4th Qtr. 2016) | | |
|---|-------|----------|
| Agriculture Forestry Fishing and Hunting | 68 | 212.5% |
| Mining Quarrying and Oil and Gas Extraction | 260 | 812.5% |
| Utilities | N.D. | N.D. |
| Construction | 580 | 1812.5% |
| Manufacturing | 443 | 1384.4% |
| Wholesale Trade | 48 | 150.0% |
| Retail Trade | 852 | 2662.5% |
| Transportation and Warehousing | 187 | 584.4% |
| Information | 50 | 156.3% |
| Finance and Insurance | 215 | 671.9% |
| Real Estate and Rental and Leasing | 20 | 62.5% |
| Professional Scientific and Technical Services | 578 | 1806.3% |
| Management of Companies and Enterprises | 21 | 65.6% |
| Administrative and Support and Waste Management | 401 | 1253.1% |
| Educational Services | 16 | 50.0% |
| Health Care and Social Assistance | 1,012 | 3162.5% |
| Arts Entertainment and Recreation | N.D. | N.D. |
| Accommodation and Food Services | 545 | 1703.1% |
| Other Services | 166 | 518.8% |
| Total Government | 1,495 | 4671.9% |
| Federal Government | 65 | 203.1% |
| State Government | 261 | 815.6% |
| Local Government | 1,169 | 3653.1% |
| Unclassified | 7,039 | 21996.9% |
| Total | 32 | 100.0% |

N.D. - Not Disclosed

*By Business Establishment

Russell County is home to several large corporations, and we welcome you to become a part of our community and see our interaction with those who already call us home.

Labor Market

Major Employers

Manufacturing

| <i>Company</i> | <i>Product/Service</i> |
|---------------------------------------|---------------------------------|
| E. Dillon & Company, Inc. | Mine safety dust, crushed stone |
| Lebanon Apparel Corporation | Apparel |
| Mountain Materials (Old Castle Stone) | Stone |
| Steel Fab | Air receivers |

NonManufacturing

| <i>Company</i> | <i>Product/Service</i> |
|-------------------------------|------------------------|
| American Electric Power | Electric utility |
| AT & T Wireless | Customer service |
| CGI | Information Technology |
| Northrop Grumman | Information Technology |
| Russell County Medical Center | Health care |

Russell County has demonstrated the ability to meet the employers' needs with an educated and skilled workforce. The Russell County Industrial Development Authority works hand in hand with the local industries to secure their future.

Labor Market

Union Activity (1/2014 - 3/2016)

| | |
|------------------------------------|---|
| Petitions filed for representation | 2 |
| Elections won by union | 1 |
| Elections won by company | 1 |

Estimated Earnings (May 2014)

| <i>Occupation</i> | <i>Median Wage</i> | <i>Mean Wage</i> | <i>Median Salary</i> | <i>Mean Salary</i> |
|---|--------------------|------------------|----------------------|--------------------|
| Laborers and Freight, Stock, and Material Movers, Hand | \$9.47 | \$10.67 | \$19,691.00 | \$22,187.00 |
| Industrial Truck and Tractor Operators | \$12.43 | \$13.01 | \$25,863.00 | \$27,060.00 |
| Heavy and Tractor-Trailer Truck Drivers | \$18.06 | \$18.77 | \$37,563.00 | \$39,032.00 |
| Welders, Cutters, Solderers, and Brazers | \$18.39 | \$18.16 | \$38,252.00 | \$37,771.00 |
| Machinists | \$19.14 | \$18.32 | \$39,809.00 | \$38,107.00 |
| Team Assemblers | \$9.27 | \$10.02 | \$19,291.00 | \$20,837.00 |
| First-Line Supervisors of Production and Operating Workers | \$22.92 | \$24.49 | \$47,679.00 | \$50,947.00 |
| Maintenance and Repair Workers, General | \$14.17 | \$15.07 | \$29,472.00 | \$31,350.00 |
| Industrial Machinery Mechanics | \$15.12 | \$17.92 | \$31,442.00 | \$37,265.00 |
| Bus and Truck Mechanics and Diesel Engine Specialists | \$14.69 | \$14.68 | \$30,564.00 | \$30,544.00 |
| Office Clerks, General | \$11.50 | \$12.22 | \$23,918.00 | \$25,410.00 |
| Secretaries and Administrative Assistants, Except Legal, Medical, and Executive | \$12.72 | \$12.85 | \$26,459.00 | \$26,732.00 |
| Receptionists and Information Clerks | \$10.41 | \$10.62 | \$21,649.00 | \$22,084.00 |
| Customer Service Representatives | \$10.65 | \$11.35 | \$22,149.00 | \$23,615.00 |
| Bookkeeping, Accounting, and Auditing Clerks | \$14.20 | \$15.00 | \$29,538.00 | \$31,203.00 |
| First-Line Supervisors of Office and Administrative Support Workers | \$17.54 | \$19.77 | \$36,473.00 | \$41,124.00 |
| Network and Computer Systems Administrators* | \$24.67 | \$25.79 | \$51,310.00 | \$53,640.00 |
| Computer Systems Analysts | \$37.21 | \$38.14 | \$77,388.00 | \$79,324.00 |
| Accountants and Auditors | \$25.90 | \$27.45 | \$53,878.00 | \$57,094.00 |
| Purchasing Agents, Except Wholesale, Retail, and Farm Products | \$22.77 | \$23.93 | \$47,368.00 | \$49,775.00 |

Per Capita Personal Income (2014)

\$30,705

Median Family Income (2011-2015)

\$48,040

Education

| Public School Enrollment (Fall 2016) | | |
|--------------------------------------|---------------|-------------------|
| <i>Level</i> | <i>Number</i> | <i>Enrollment</i> |
| Preschool | 1 | 124 |
| Elementary | 5 | 913 |
| Combined | 2 | 1,099 |
| Middle | 1 | 343 |
| High School | 3 | 1,500 |

Southwest Virginia Community College offers training facilities, FAST-TRACK and CISCO Academy programs to assist industries within the region. These classes are now being offered at the SWVA Technology Development Center.

| Student Teacher Ratio (FY 2015) | |
|---------------------------------|------|
| Elementary | 12:1 |
| Secondary | 12:1 |

| Per Pupil Expenditure (FY 2015) |
|---------------------------------|
| \$9,598.00 |

| On-Time Graduation Rate (Class of 2016) |
|---|
| 92.0% |

| High School Graduates Continuing Education (2015-2016) |
|--|
| 59.2% |

| Advanced Programs (2015-2016) |
|-------------------------------------|
| Governor's Schools |
| A. Linwood Holton Governor's School |

| Governor's STEM Academies and Health Academies |
|---|
| STEM for LIFE (Science, Technology, Engineering, and Math for Life-Long Initiatives for Future Education) |

Education

| Workforce Development Facilities | |
|--|-----------------------------|
| <i>Facility</i> | <i>Type</i> |
| Appalachian Workforce Center and Business Incubator | Comprehensive Center |
| Bluestone Workforce Training Center | Satellite Center |
| Dickenson Center for Education and Research | Satellite Center |
| Pioneer Center for Business Opportunity | Satellite Center |
| Russell County Career & Technology Center | Career and Technical Center |
| Southwest Virginia Alliance for Manufacturing Center of Excellence | Center of Excellence |
| SWCC Booth Center | Satellite Center |
| The Castle Building | Satellite Center |

Russell County Schools have received a grant for the First Governor's Career and Technical Academies. Pathways Academy, Russell County, will focus on science, technology, engineering and mathematics (STEM). All Russell County Schools are fully accredited by the Southern Association of Schools and Colleges and offer CISCO in all high schools.

| Higher Education Facilities — Fall 2016 | |
|--|-------------------|
| <i>Facility</i> | <i>Enrollment</i> |
| King University | 2,716 |
| Virginia Highlands Community College | 2,491 |
| Southwest Virginia Community College | 2,481 |
| University of Virginia's College at Wise | 2,221 |
| Emory and Henry College | 1,138 |
| Appalachian College of Pharmacy | 210 |
| Northeast State Community College - Bristol Campus | 172 |
| Appalachian School of Law | 109 [◊] |
| Southwest Virginia Higher Education Center | * |
| Virginia Tech - Southwest Virginia Center | * |
| National College - Bristol Campus | † |

* Enrollment figures are included in participating colleges and universities.

† Enrollment figures are not available.

◊ Fall 2015 Enrollment

Transportation

| Interstates | |
|-------------|-----------------------|
| Name | Distance |
| I-81 | 8.7 miles (14.0 km.) |
| I-381 | 9.4 miles (15.1 km.) |
| I-26 | 17.5 miles (28.1 km.) |
| I-77 | 36.0 miles (57.9 km.) |

Note: Measured from border of locality/region.

| Highways | | | | |
|------------|------------|------------|------------|------------|
| Highway 19 | Highway 63 | Highway 65 | Highway 67 | Highway 71 |
| Highway 80 | | | | |

| Commercial Air Service | | |
|--|------------------|---------------|
| <i>Tri-Cities Regional Airport, Blountville, TN -- 58.4 miles (93.9 km.)</i> | | |
| American Airlines | Delta Connection | Allegiant Air |

Note: Within a 75-mile drive of the center of the locality.

U.S. Routes 19 and 58 are four-lane highways that provide easy access to Interstates 81 and 77.

Transportation

General Aviation Service

| <i>Name</i> | <i>Runway Length</i> |
|--------------------------------------|----------------------|
| Virginia Highlands Airport, Abingdon | 4,471 ft (1,363 m) |

Freight Rail Service

CSX Transportation

Norfolk Southern Railway Company

Seaports

| <i>Name</i> | <i>Distance</i> |
|------------------|------------------------|
| Port of Virginia | 409.0 miles (658.2 km) |

Note: Driving distance from the center of the locality to Port of Virginia and any other seaports within 100 miles.

Other Ports of Entry

| <i>Name</i> | <i>Distance</i> |
|-----------------------------|------------------------|
| Tri Cities | 58.3 miles (93.9 km) |
| Port of Washington - Dulles | 373.3 miles (600.8 km) |

Note: Driving distance from the center of the locality to Port of Washington - Dulles and any other port of entry within 100 miles.

Tri-Cities Regional Airport (TRI) is approximately one hour from the county and offers service thru Atlanta and Charlotte. Norfolk Southern and CSX offer rail transportation to the county.

Utilities



| Utilities | |
|-----------------------|--|
| Electric | Old Dominion Power Company |
| Electric | Appalachian Power |
| Natural Gas | Appalachian Natural Gas Distribution Company |
| Telecommunications | Verizon-Virginia |
| Telecommunications | Bristol Virginia Utilities |
| Water | Town of Honaker |
| Water | Town of Lebanon |
| Water | Three Creek Apparel Waterworks |
| Water | Castlewood Water & Sewer Authority |
| Water | Russell County Public Service Authority |
| Waste Water Treatment | Town of Honaker |
| Waste Water Treatment | Town of Lebanon |
| Solid Waste Disposal | Town of Cleveland |
| Solid Waste Disposal | Town of Honaker |
| Solid Waste Disposal | Town of Lebanon |

Russell County has an excellent broadband infrastructure with redundancy through Bristol Virginia Utilities (BVU) and Verizon. The county also offers redundant electricity through Appalachian Power.

Financial Institutions

| Financial Institutions — 4th Qtr 2016 Assets | |
|--|--------------------------|
| <i>Bank</i> | <i>Assets (millions)</i> |
| Branch Banking and Trust Company | \$214,433.0 |
| Carter Bank & Trust | \$4,505.5 |
| The First Bank and Trust Co. | \$1,646.9 |
| New Peoples Bank, Inc. | \$634.1 |
| TruPoint Bank | \$436.0 |
| The Bank of Marion | \$359.5 |
| First Sentinel Bank | \$205.6 |

Qualifying businesses could be eligible for assistance from Virginia Coalfield Economic Development Authority and the Virginia Tobacco Indemnification and Community Revitalization Commission.

Government and Taxes

Government

Russell County has a County Administrator and a six-member Board of Supervisors.

The county has a comprehensive plan and a subdivision ordinance. The town of Lebanon has a separate zoning ordinance.

Lebanon, Cleveland and Honaker are incorporated towns within the county with Lebanon being the county seat.

Cultural activities include the Russell County Fair and Horse Show, the Honaker Redbud Festival, and the Fall Festival at Southwest Virginia Community College. Russell County also offers the Pinnacle Natural Area (90 acres). Closely located is the world-famous Barter Theatre and Bristol Motor Speedway.

Taxes

Localities in Virginia collect a 1% sales tax. They do not tax other items taxed at the State level.

Counties and cities in Virginia are separate taxing entities. Therefore, a company pays taxes to either a county or to a city.

If a company is located in a town, it pays town and county taxes except for utility taxes which are paid only to the town and the license tax which is paid only to the town unless town law permits the additional collection of a county tax.

Manufacturers pay real estate, machinery and tools, truck and automobile, utility, and sales taxes.

Nonmanufacturers pay real estate, tangible personal property, truck and automobile, utility, and sales taxes. They also may pay either a merchants' capital or a license tax.

Manufacturer's Tax Profile (Russell) [pdf](#)

Non-Manufacturer's Tax Profile (Russell) [pdf](#)

Community Facilities

Russell County Medical Center is an affiliate member of Mtn. State Health Alliance Hospital, which is an operation of medical facilities. It is a 78-bed facility which offers comprehensive services that include 24-hour emergency care, intensive care, physical therapy, pediatrics and diagnostic capabilities. County residents are also easily accessible to the medical facilities located in Tazewell County, Bristol and Abingdon. In Tazewell County, Clinch Valley Medical Center, a 200-bed facility offers general medical services including emergency care, surgery, coronary care, and obstetrics. Bristol Regional Medical Center is a 422-bed medical center providing 24-hour emergency care, surgical and clinical facilities. Johnston Memorial Hospital in Abingdon has 154 beds and also offers a full range of medical services and a new cancer research center.

There are 20 physicians and four dentists who maintain practices in Russell County.

Russell County Public Library located in Lebanon circulates 40,000 volumes and operates a bookmobile service. Library collections at area colleges are also available to the public. These collections include the 61,000 volumes at Southwest Community College in Richlands, the 29,683 volumes at Virginia Highlands Community College in Abingdon and the 103,417 volumes at University of Virginia - Wise Campus located in Wise County.

Russell County Medical Center, affiliate of Mountain States Health Alliance, offers comprehensive health care services.

Community Facilities

(continued)

More than 70 places of worship are located in the county.

Numerous shopping opportunities are available to Russell County residents. The county has four shopping centers and 345 retail and service-related businesses that represent a broad retail mix. The town of Lebanon serves as the commercial center for the county with over 150 retail establishments located in its downtown area. Additional shopping centers and malls in the Bristol metropolitan area are easily accessible for county residents.

The new 100,000 sq. ft. governmental center offers comprehensive services to citizens of the county in a one-stop environment. The county also operates within the facility a 8,000 sq. ft. conference center.

County government is centrally located in a new modern convenient location, which offers governmental, educational and convention/meeting facilities.

Lifestyle

A variety of recreational and cultural activities are available to Russell County residents. The Clinch Mountain Wildlife Area in the eastern portion of the county offers excellent opportunities for hunting and trout fishing. Outside this wildlife area there are numerous spots where fresh water sport fishing and small and big game hunting can be enjoyed. Canoe launch sites with picnic areas have been built on the Clinch River. Organized canoe races are held each spring along the river.

Russell County offers seven community parks and the 90-acre Pinnacle Natural Area. Public recreational facilities include tennis courts, ball fields, picnic areas and camping sites. Private facilities include Lake Bonaventure Golf and Country Club that features a 9-hole golf course, swimming pool, and 35-acre lake for fishing, boating and swimming.

Additional recreational attractions in the area that offer hiking, camping, hunting, swimming, fishing, picnicking and horseback riding include Breaks Interstate Park, Mount Rogers National Recreation Area, Hungry Mother State Park, and Natural Tunnel State Park.

Cultural attractions in the area include the world-famous Barter Theatre in Abingdon; the Bristol Theater; and the Trail of the Lonesome Pine, an outdoor drama located at Big Stone Gap. Virginia Highlands Festival, an annual summer event in Abingdon with artists, craftsmen and performers, attracts thousands of visitors.

Area residents can also enjoy professional baseball in Bristol, home of Bristol Sox, minor league, class-A affiliate of the Chicago White Sox.

A variety of dining and lodging facilities are available within a thirty-minute radius. A new governmental center with an 8,000+ sq. ft. conference center is available for training, meetings and social events.

[Virginia's e-Region Profile](#)

[Russell County](#)

[Virginia Coalfield Economic Development Authority](#)